

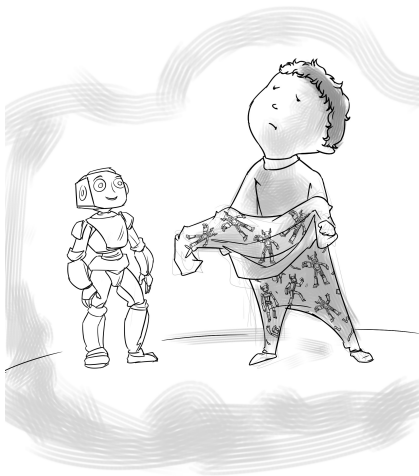


ILLUSTRATIONS PROCESS

Illustrators at Pegasus get very passionate about the books they work on. They work from the brief that you provide to create magical illustrations for your story. Giving a child the love of books that will last a lifetime. Your production coordinator will work closely with you and the illustrator during this procedure. Please read below our process.

01 Sample

In the first instance, a sample illustration will be created to show the style and feel of the illustration. During this stage it is important for you to be happy with the style before proceeding to the next stage. Please note once the style is approved, the remaining illustrations will be created in the approved style. Please note that revisions are limited, and must be in line with your illustration description form.



02 Outlines

Now the illustrator will create the outlines for the remaining illustrations. The completed outlines will be sent to you for review. Please go through the outlines with a fine-tooth comb. At this stage you can ask for any changes to be made. Change feedback must be in line with your original illustrations brief. Any changes outside of this brief may not be implemented. Feedback at this stage is limited to one set of revisions, so please ensure you provide all feedback at this stage. The illustrator will then make the changes that you have requested, if any, as well as proceed to the colour stage, bringing your illustrations to life!

Please note, no changes can be made once the outlines are approved as we enter stage 3 of the process.

03 Colour and Layout

The final stage of the process is adding colour and is also the most time-consuming part of the process. With great care and attention to detail, the illustrator will complete the illustrations. Following this, the book layout will be created with the completed illustrations. This is the exciting stage where you see the book come to life. We will prepare the book ready for print.

Should you have any colour feedback at this stage, please let your coordinator know. As above, please ensure this feedback is in line with your illustration description brief, as changes outside of this may not be implemented. We suggest you include all the details in the production form, link will be sent to you via email, including details like the colour of hair, clothes, season etc, so that the illustrator has the details to complete the illustrations to your liking.

