



Cover format

Please read carefully.

The format requirements must be followed
when you are providing your own cover design.



Creating your own cover

We appreciate that some authors would like to use their own photographs, designs, or illustrations by someone other than our design team. If this is the case, please provide your designer with the following information:

Format

Mode: TIFF (Including layered Photoshop files)
Format : 3 mm trim margins (see standard sizes below)
Resolution: 600 dpi
Colour mode: CMYK

- ▷ We deal only with uncompressed TIFF files. Fonts that are used should be saved separately. We cannot use files created by programs like MS Word, Adobe Illustrator, Macromedia Freehand. We prefer files created in Adobe Photoshop.
- ▷ Modifications to your design will be carried out to meet our company requirements. The spine and back cover are finalised to fit our company format. The layout of our book covers is itself part of our company brand; therefore, modifications to your illustration will be carried out to meet our requirements.
- ▷ The author is responsible to ensure that any illustration is either free for us to use or has already been paid for.
- ▷ If your illustrator wishes to add a text layer, make sure the files are saved as 'uncompressed' ie 'layers preserved' and 'unrasterised'. Please also make sure that the fonts used are saved separately and sent to us. (We prefer to receive the artwork without text. Our design team will put the full cover design together. This makes revisions much simpler.)
- ▷ If you wish to use existing pictures please send the original by post. We will then scan the image and return the original. Please use NO LARGER THAN A3, i.e. 297mm x 420mm, and unframed. Please avoid pictures printed on a small printer. If the pictures are already scanned (digitalised) please make sure that the same technical requirements as above are met.
- ▷ Make sure the copyright permissions are sorted out as necessary. Where this is applicable, please make sure that the copyright for any picture used by you or your illustrator is either free for us to use or has already been paid for. You should be aware that many licences for image use are non-transferable and your designer's licence may not apply to us.
- ▷ **Our standard book sizes are:**
 - 197x130mm (portrait/landscape)
 - 234x156mm (portrait/landscape)
 - 156x156mm (square)